



# R3 and the NYS Conservation Council

presented by the Conservation Education Committee



## What is R3? RECRUITMENT, RETENTION AND REACTIVATION

---

Video from Council to Advance Hunting and the Shooting Sports:

- [https://youtu.be/Ub\\_tbGFBwW8](https://youtu.be/Ub_tbGFBwW8)

## Why Does R3 Matter to NYSCC

- Declining license sales = less money for wildlife and fisheries conservation management and research
- Sportsmen Club and Federation membership across the state is in decline
- Decreased membership=decreased influence in local, state, and federal policy making
- Traditional and wholesome rural and outdoor life ways are in decline (serious public health concern) “It’s R3 or Die”

## What should NYSCC’s primary objective be in the R3 arena? (discussion)

1. Advocate for a policy statement representing all clubs and federations coming from the council to allocate a significant budget line item in the DEC budget for R3
2. Attempt to initiate R3 efforts on our own as a council
3. Develop a R3 program incubator apparatus that includes partnership dollars from agencies, partner organizations, local municipalities, and school districts
4. Other ideas?

## Conservation Education Committee 2024:

- Keith Tidball (exofficio)
- Moira Tidball (advisor)
- John Bowe (advisor)
- Kenyon Simpson (Region 5)
- Les Monostory (Region 7)
- Tom Grasek (Region 8)

